

# Greenway Neighborhood Census Profile



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# City of Beaverton Quick Facts (2010)

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- Total Population – 89,757
- Total Housing Units – 39,500
- Homeownership Rate (2007-2011) – 49.7%
- Housing Units in Multi-Unit Structures – 46.2%
- Median Value of Owner Occupied Housing - \$297,600

# City of Beaverton Quick Facts (2007-2011)

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- Language Other than English Spoken at Home – 27.6%
- Median Household Income - \$55,115
- Persons Below Poverty Level – 12.1%

# Project Background

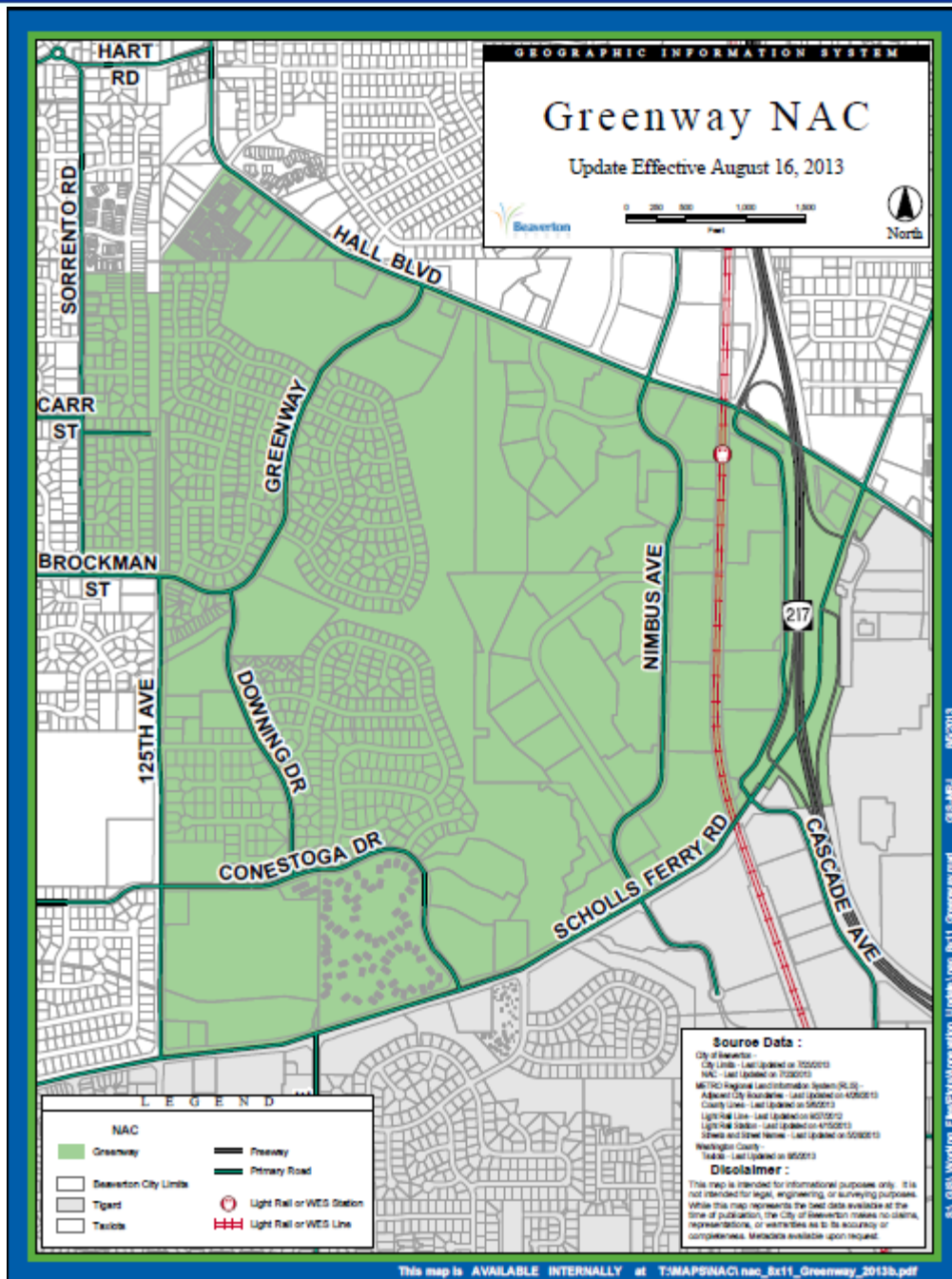
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- The City of Beaverton and Portland State University's Population Research Center partnered in 2013 to collect 2000 and 2010 Census Data using Neighborhood Association Committee (NAC) boundaries.
- The neighborhood boundaries are approximated based on 2000 and 2010 census blocks.
- The goal of gathering this information is to help the city and your NAC better understand the composition of your neighborhood in order to create outreach and marketing efforts that are tailor made to each NAC.



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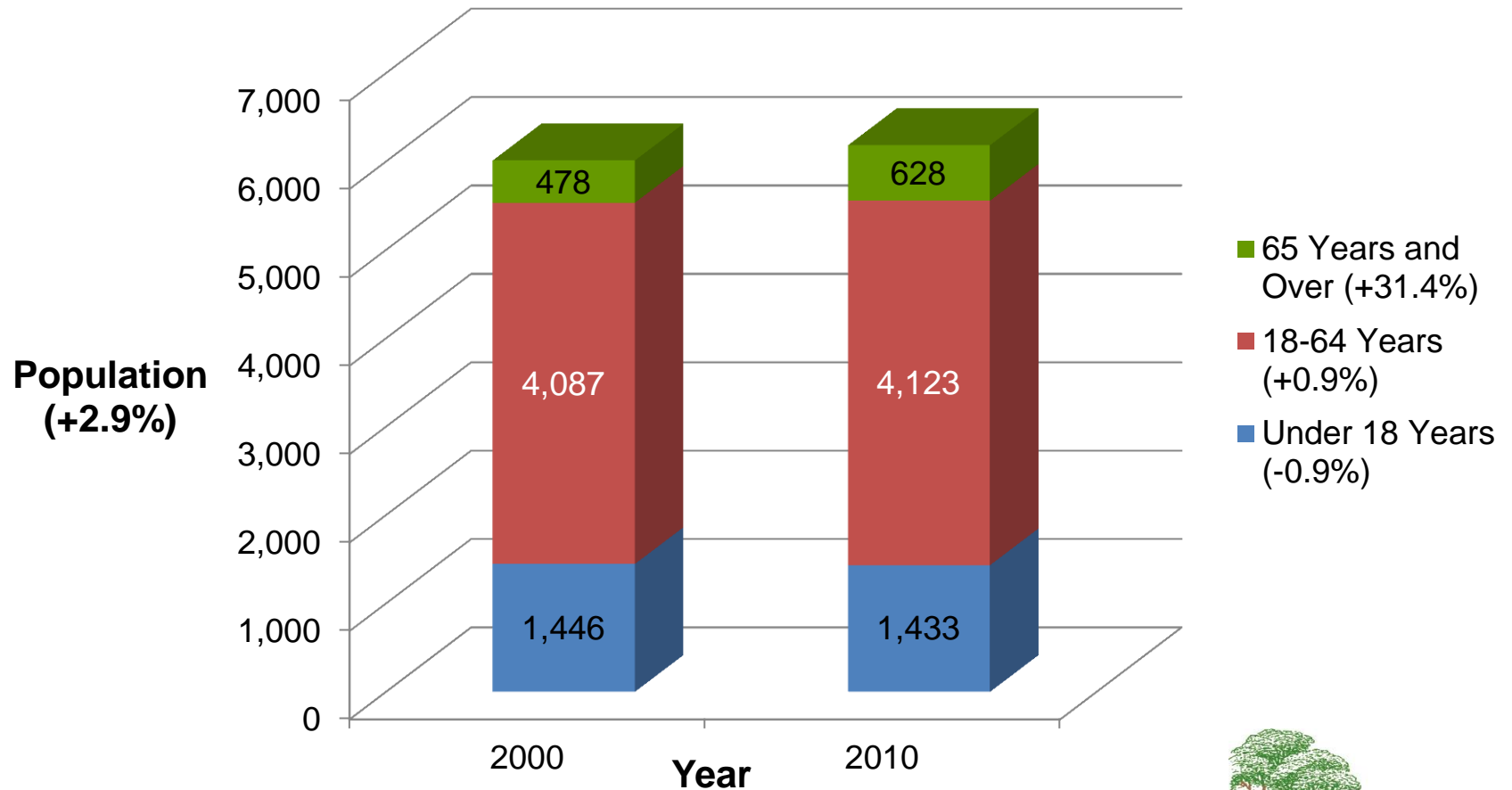


# Area and Density of Greenway

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- Acres
  - 2000 = 733
  - 2010 = 733
- Persons per acre
  - 2000 = 8.2
  - 2010 = 8.4 (2.4% increase)
- Persons per square mile
  - 2000 = 5,246
  - 2010 = 5,397 (2.9% increase)

# Total Population and Age Change from 2000-2010



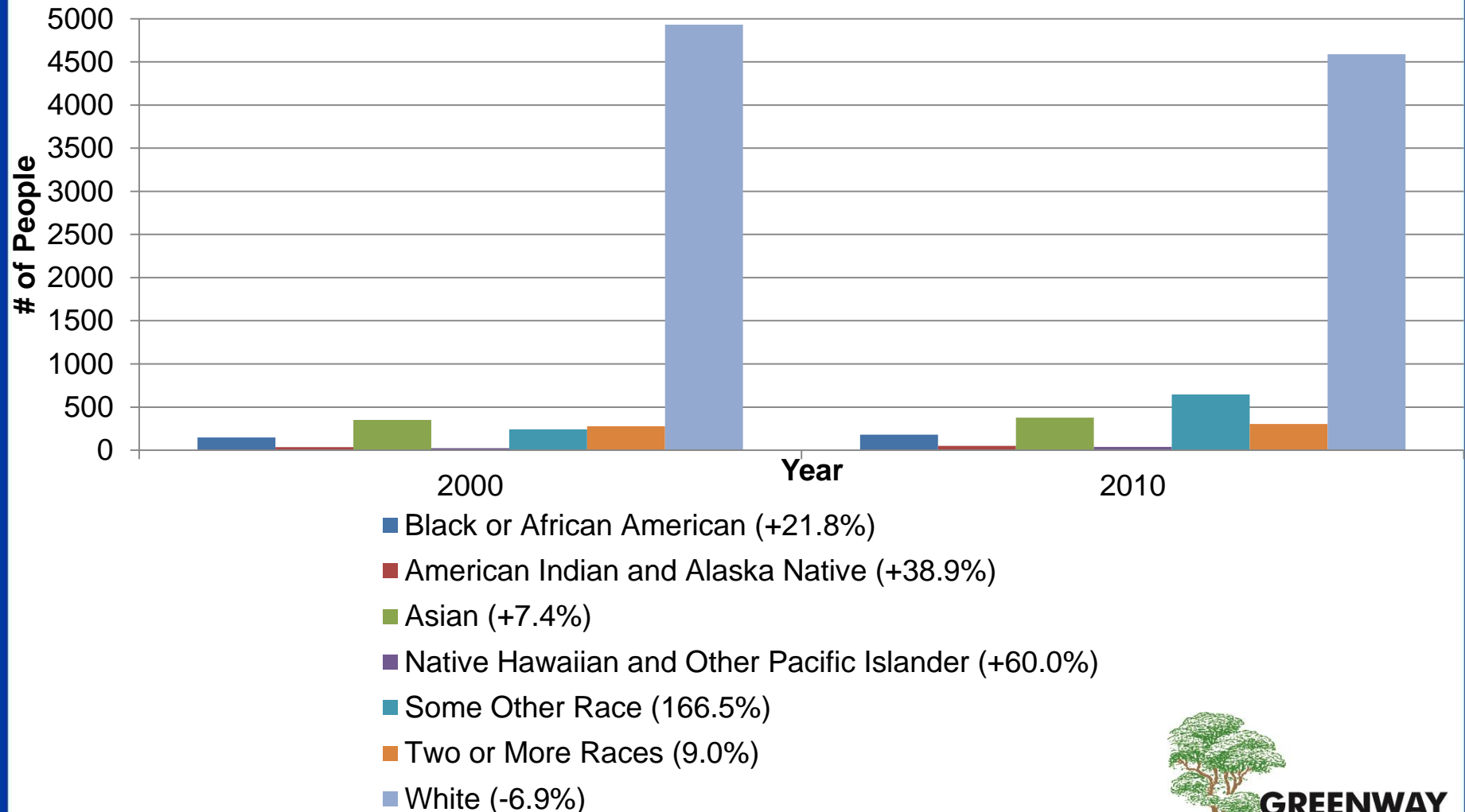
Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.





# Diversity of Greenway

## Change from 2000-2010



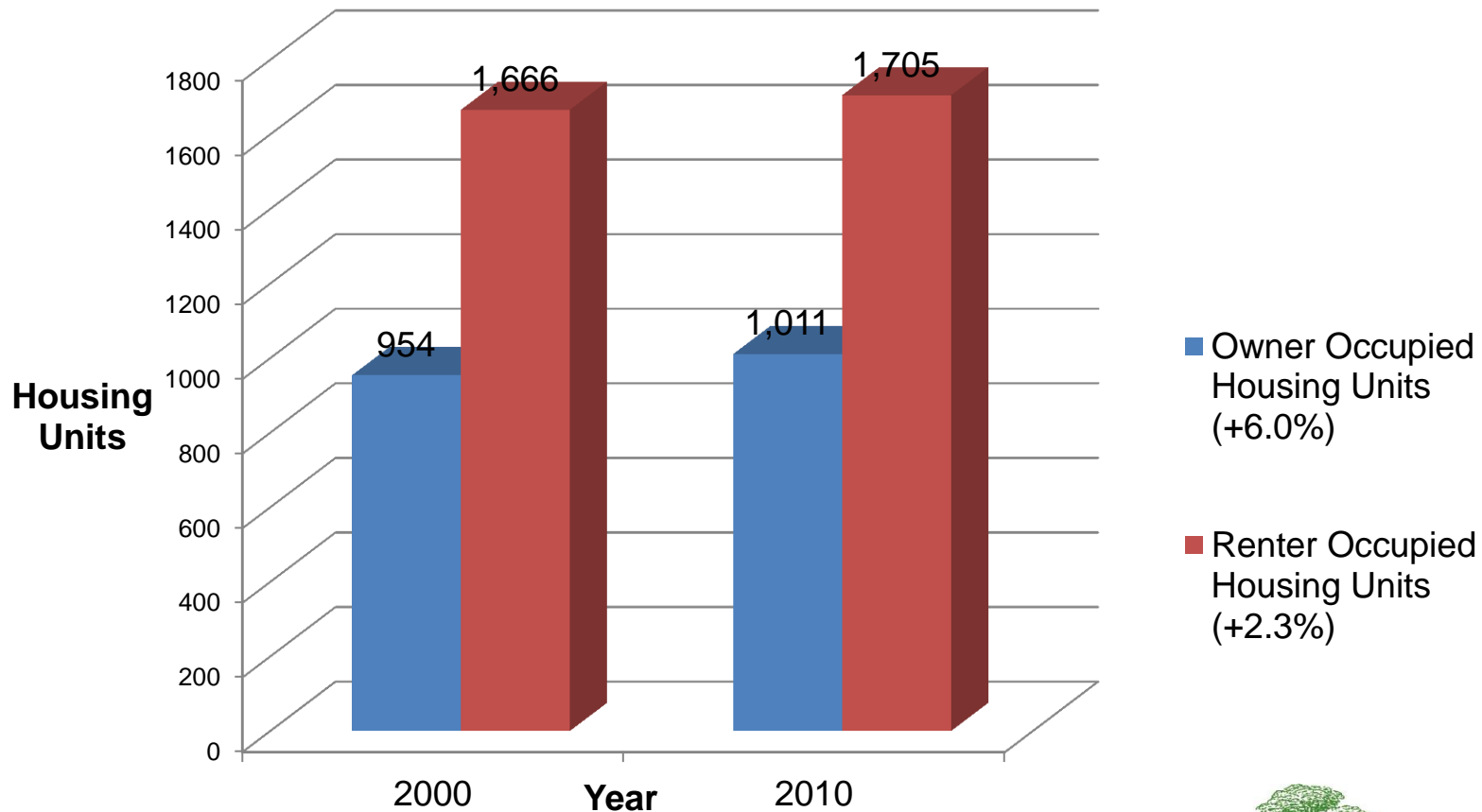
Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.





# Total Occupied Housing Units

## Change from 2000 - 2010

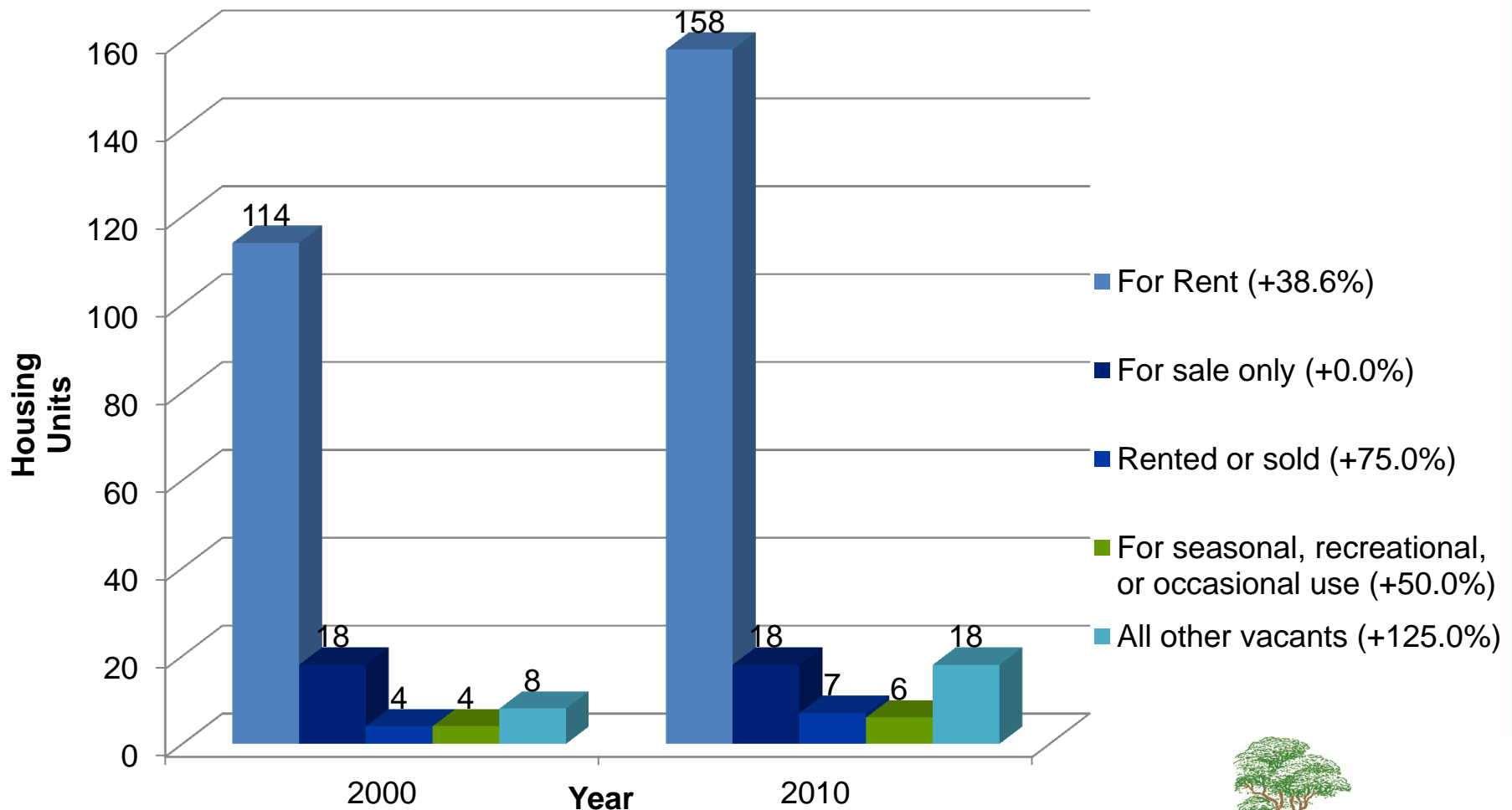


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



# Total Vacant Housing Units

## Change from 2000-2010

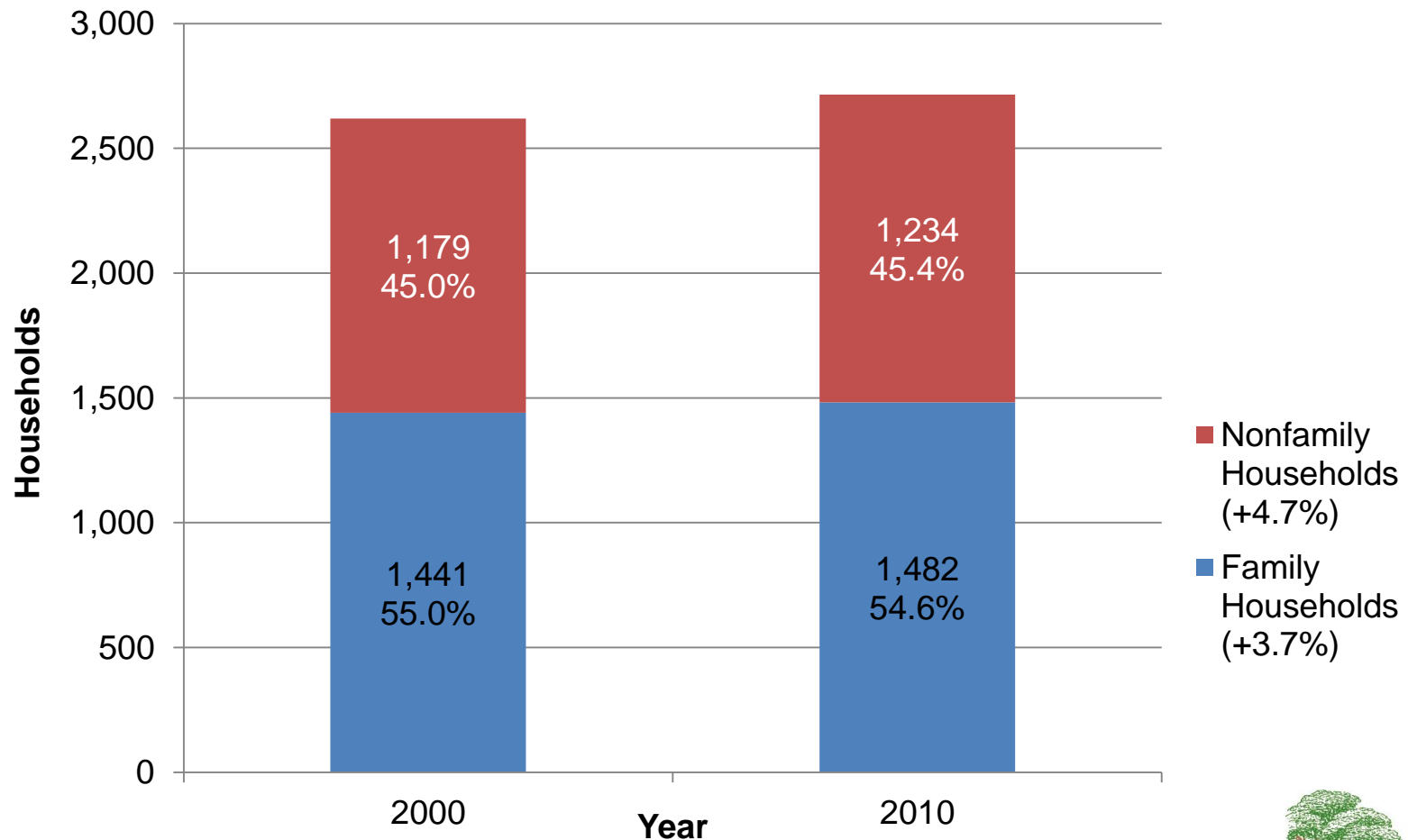


Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



# Household Makeup

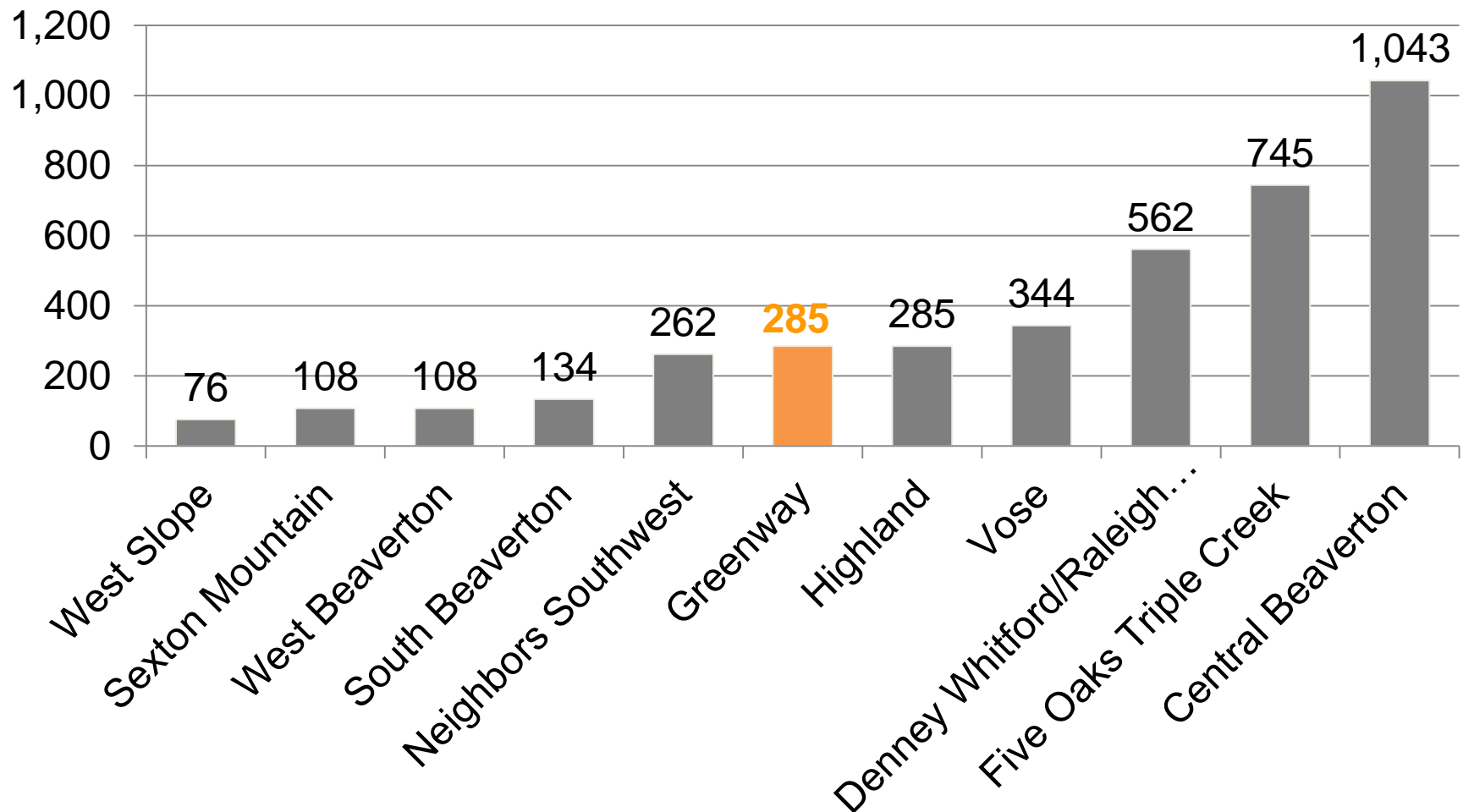
## Change from 2000-2010



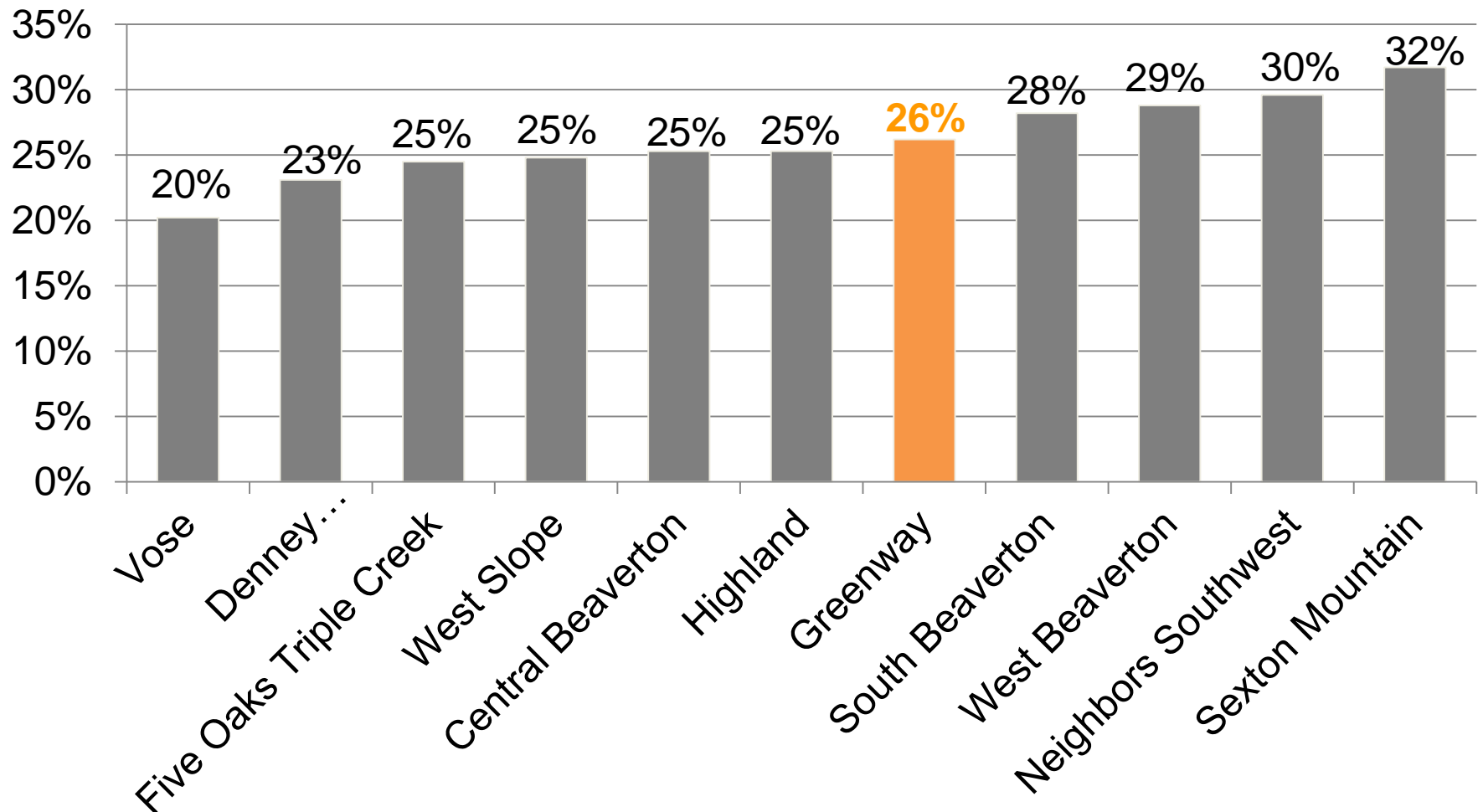
Sources: US Census Bureau, 2010 Census, Summary File 1; 2000 Census, Summary File 1. Tabulated by Population Research Center Portland State University.



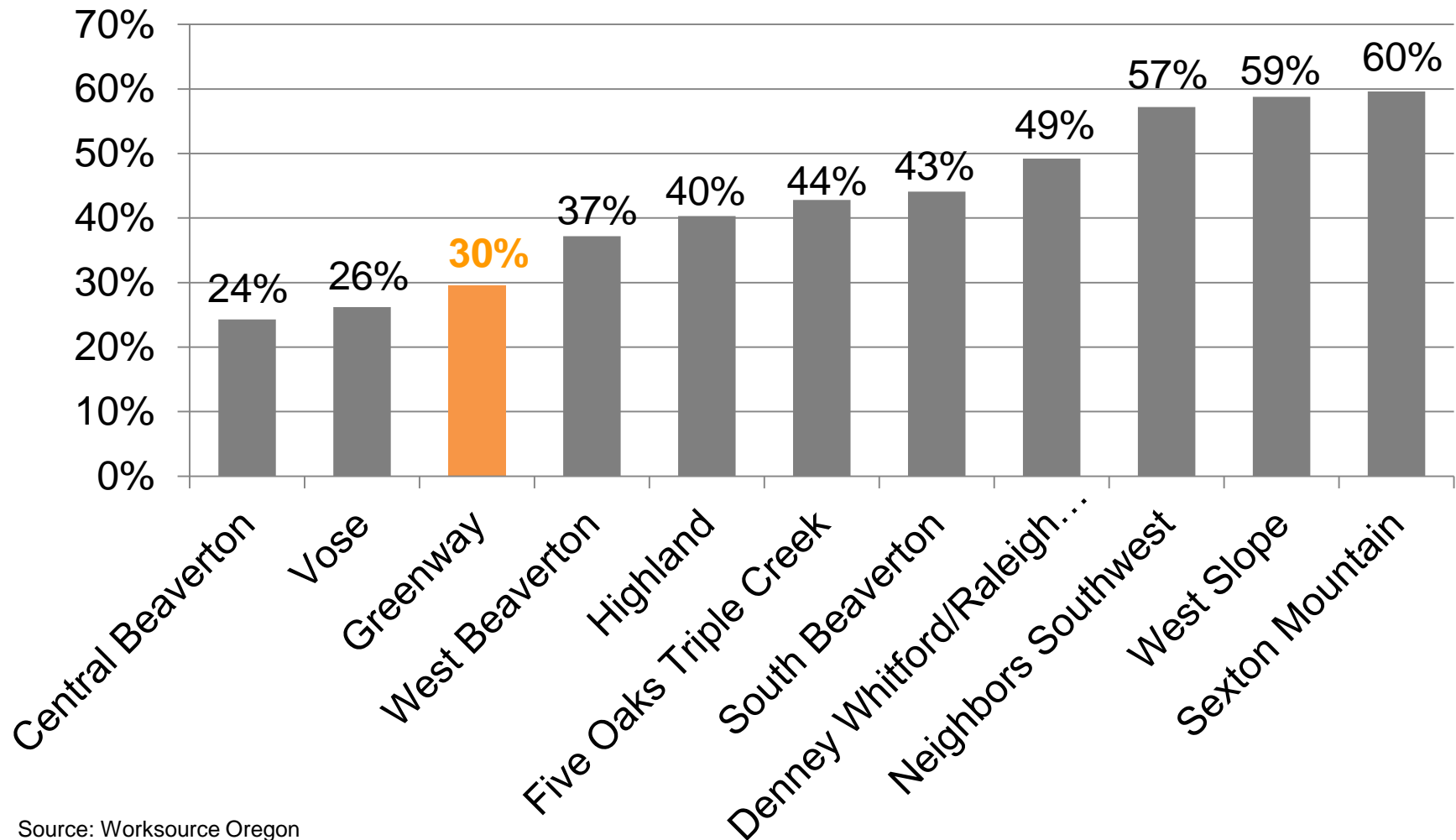
# Number of businesses by NAC in 2011



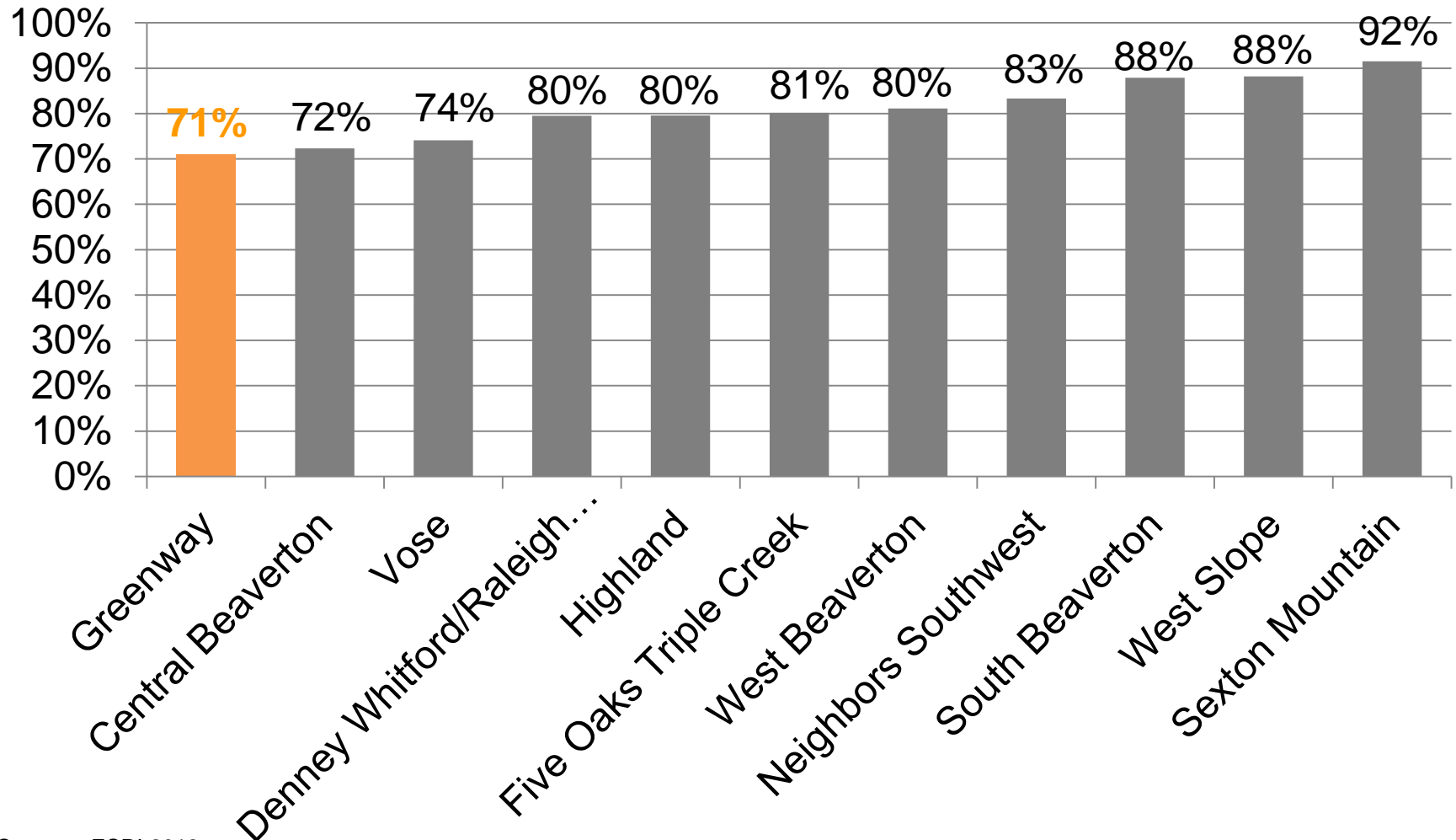
# Percent of Population Enrolled in School by NAC (2007-2011)



# Percent of Population 25+ With College Degrees by NAC (2007-2011)

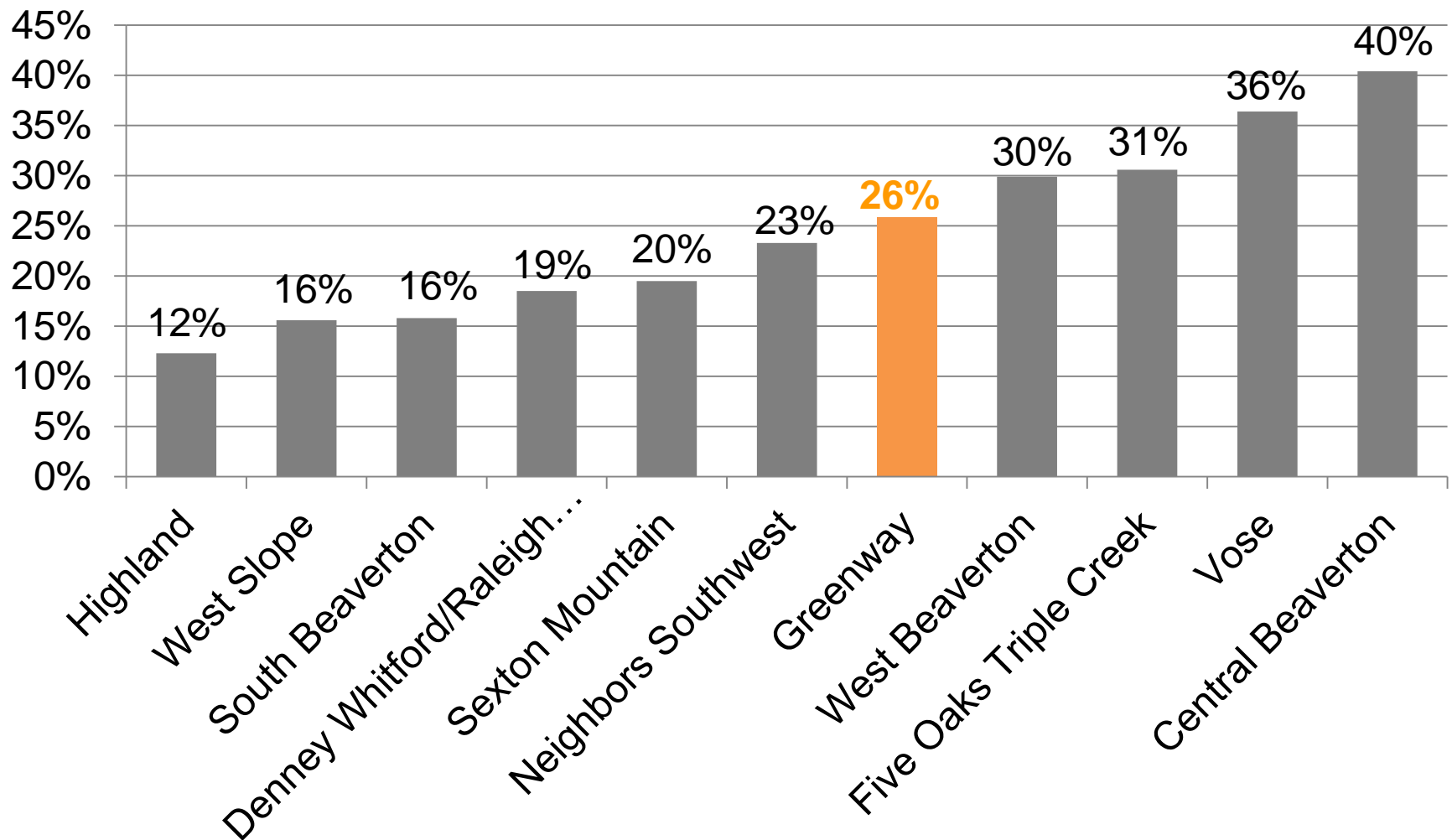


# Percent of Population that Owns a Computer by NAC (2012)

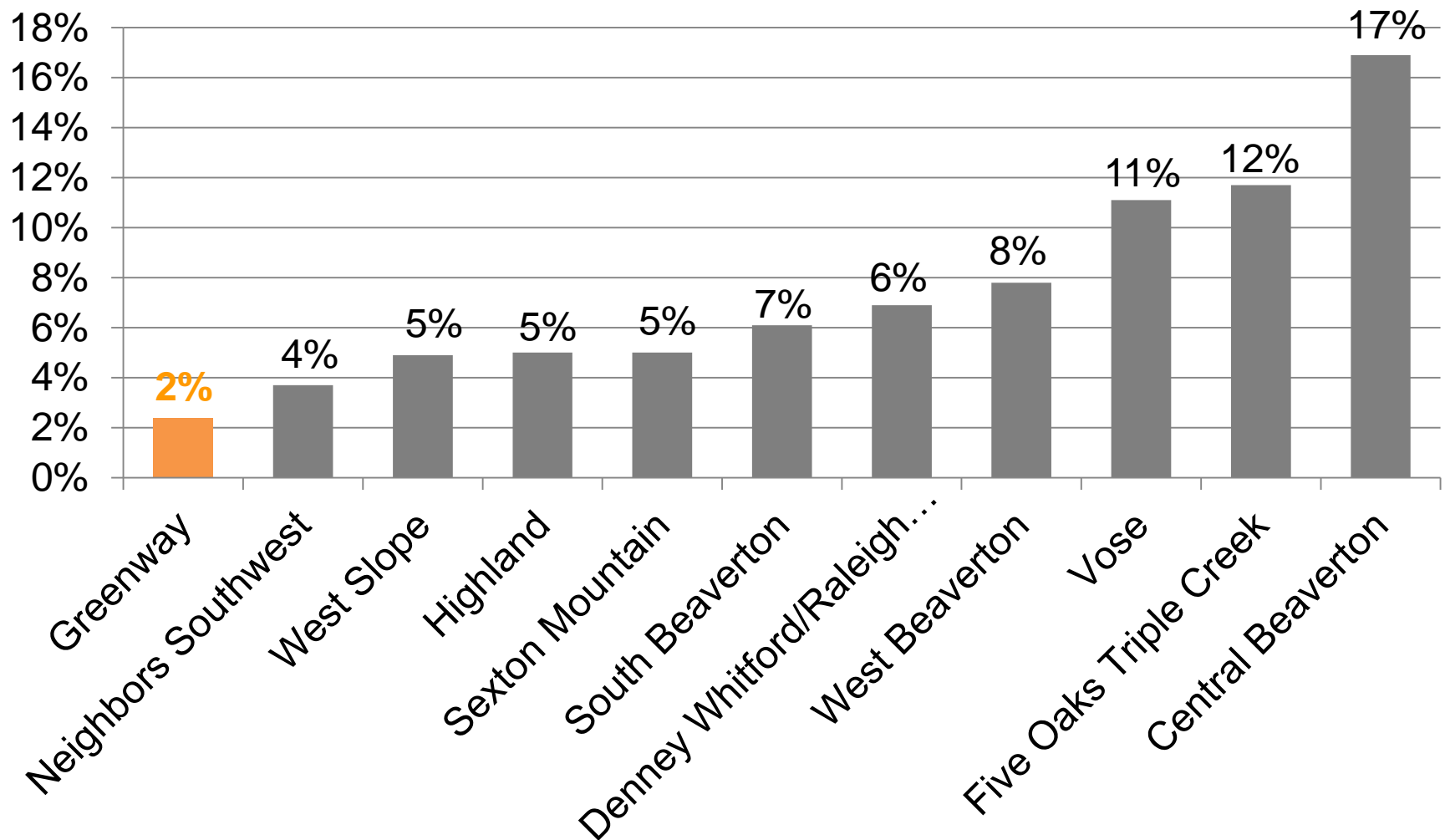




# Percent of Population that Speaks Another Language Besides English by NAC (2007-2011)



# Percent of Population that Uses Public Transportation to Get to Work (2007-2011)



# Summary

## Greenway 2000-2010

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- **Size and Density**

- There has been no change in the geographic area of Greenway during this period, but the density has increased slightly, with 2.9% more people per square mile.

- **Age**

- There has been a 31.4% increase in the population of Greenway aged 65 and older, while there has been a decrease in the number of youth 18 and younger (-0.9%).

- **Diversity**

- The number of whites in Greenway remains the largest percentage in the neighborhood (74.2% in 2010), but has decreased by -6.9% in the last ten years. The neighborhood is increasingly made up of people from a variety of races, including 6.1% of Asian race alone.

# Summary

## Greenway 2000-2010

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- **Housing**
  - Renter occupied housing units (62.8% in 2010) continue to outnumber owner occupied housing units (37.2% in 2010).
- **Household Makeup**
  - Family households (54.6% in 2010) continue to comprise slightly more households in the Greenway neighborhood than nonfamily households (45.7% in 2010), with minimal change in the ten year period.

# Summary

## Greenway 2000-2010

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- **Number of Businesses (2011)**
  - Greenway has 285 businesses, which comprises 7.5% of the total businesses in Beaverton (3,792), the median for all NACs.
- **Enrollment in School (2007-2011)**
  - 26% of the population in Greenway are enrolled in school, the median for all NACs.
- **Population 25+ with College Degrees (2007-2011)**
  - 30% of the population in Greenway that is 25 or older have a college degree, with the lowest rate in Central Beaverton (24%) and the highest in Sexton Mountain (60%).

Source: Worksource Oregon

Source: Census ACS 2007-2011 5 Year

Source: ESRI Business Analyst



# Summary

## Greenway 2000-2010

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- **Computer Ownership (2012)**

- 71% of the population in Greenway own a computer, the lowest rate of all the NACs. Sexton Mountain has the highest rate at 92%.

Source: ESRI 2012

- **Population that Speaks Another Language Besides English (2007-2011)**

- 23% of Greenway residents speak another language besides English, in the middle of the range for NACs, with the lowest percentage in Highland (12%) and the highest in Central Beaverton (40%).

Source: Census ACS 2007-2011 5 Year

- **Use of Public Transportation to Get to Work (2007-2011)**

- Greenway has the lowest number of people utilizing public transportation to get to work, with 2%. The highest percentage is in Central Beaverton with 17%.

Source: Census ACS 2007-2011 5 Year



# Greenway: Did you Know?

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- 19.8% of Greenway residents identify as Hispanic, the third highest percentage of NACs.

Census 2010

- 1.3% of the population bikes to work, the highest rate of all NACs.

Census ACS 2007-2011 5 Year



# Learn More About the Greenway Neighborhood and Get Involved!

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- Visit [www.BeavertonOregon.gov/Greenway](http://www.BeavertonOregon.gov/Greenway)
- Like Greenway on Facebook at [www.Facebook.com/GreenwayNeighborhood](http://www.Facebook.com/GreenwayNeighborhood)
- Subscribe to Greenway's email list by visiting [www.BeavertonOregon.gov/list.apx](http://www.BeavertonOregon.gov/list.apx) or contact the Neighborhood Program to join their postal mailing list.
- Call the Neighborhood Program at 503-526-2543
- Send an email to [neighbormail@BeavertonOregon.gov](mailto:neighbormail@BeavertonOregon.gov)

